

Journalism Major (JOUR)

Recommended Two-Year Course Sequence for Students Who Started College in Fall 2017 or later

Junior		Senior	
Fall	Spring	Fall	Spring
GE Core Literacy: A - F Dornsife ONLY (4)	GE Core Literacy: A - F Dornsife ONLY (4)	JOUR 322 Data Journalism (2)	JOUR 414 Advanced Digital Media Storytelling (2)
JOUR 201 or ASCJ 200 (4)	JOUR 201 or ASCJ 200 (4)	JOUR 372: Engaging Diverse Communities (2)	JOUR 323: Journalism and the Audience (2)
JOUR 206: Reporting & Writing Practicum (1)	JOUR 206: Reporting & Writing Practicum (1)	JOUR 462: Law of Mass Communication (4)	JOUR/PR Upper- Division Elective (4)
JOUR 207: Reporting & Writing I (3)	JOUR 307: Reporting and Writing II (3)	JOUR/PR Upper- Division Elective (4)	JOUR/PR Upper- Division Elective (4)
JOUR 321: Visual Journalism (2)	JOUR 320: Intro to Coding for Storytelling (2)	WRIT 340 (4)	Elective (100+) (2 - 4)
Elective (100+) (2 - 4)	Elective (100+) (2 - 4)	Elective (100+) (2 - 4)	Elective (100+) (2 - 4)
16 - 18 units	16 - 18 units	16 - 18 units	16 - 18 units

Legend:

General Education Requirements
Writing Requirements
Major Requirements
Electives / Double Major Courses / Minor Courses

*This chart represents a standard two-year plan (16 - 18 units per semester). Each student's course plan may differ according to courses completed prior to

admission.

Journalism Major Course Descriptions

JOUR 201 History of News in Modern America (4, FaSp) Understanding news today. A survey of how news is gathered, weighed, and disseminated and how historical events have shaped news in the 20th century.

ASCJ 200 Navigating Media and News in the Digital Age (4, FaSp) *Should be completed prior to enrolling in JOUR 321.* Students will be engaged as discriminating media/news consumers and contributors. Emphasis on critical skills needed to understand, employ, enjoy and help shape our media landscape.

JOUR 207 Reporting and Writing I (3, FaSp) *Concurrent enrollment: JOUR 206 & JOUR 321.* Provides students with foundational skills to report, write and produce journalism content across multiple platforms, including broadcast, digital and text.

JOUR 321 Visual Journalism (2, FaSp) *Concurrent enrollment: JOUR 206 & 207.* Video for digital platforms, principles of photography, design for web and mobile platforms. Introduction to principles of digital news design, interactivity and presentation in interactive storytelling.

JOUR 206 Reporting and Writing Practicum (2, FaSp) *Concurrent enrollment: JOUR 207/JOUR 321 & JOUR 307/320.* Requires concurrent enrollment with JOUR 207 and JOUR 307. One semester is spent in “Live Production,” producing television, radio and digital content on deadline for student-led news outlets, and one semester in “Community Reporting,” developing sources and stories for Annenberg Media’s website and social media accounts. Students can take JOUR 206 Live Production and JOUR 206 Community Reporting in either sequence, but all students will do both.

JOUR 307 Reporting and Writing II (3, FaSp) *Prerequisite: JOUR 207 & JOUR 321. Concurrent enrollment with JOUR 206 & 320.* Report, write, produce and distribute in-depth stories produced off beats on multiple platforms for diverse audiences; enhance understanding of news judgment; develop and maintain sources; engage communities through field reporting and emerging digital tools.

JOUR 320 Introduction to Coding for Storytelling (2, FaSp) *Prerequisites: JOUR 207 & JOUR 321. Concurrent enrollment with JOUR 206 & JOUR 307.* Introduction to basic web technologies; conceive, design, code and produce an advanced multimedia story package.

JOUR 322 Data Journalism (2, FaSp) *Prerequisite JOUR 307 and JOUR 320.* Overview of the basic data journalism techniques and tools for statistical analysis; understanding of numbers and basic statistics as they relate to journalism. Proficiency with gathering, analyzing and visualizing data.

JOUR 372 Engaging Diverse Communities (2, FaSp) *Prerequisite JOUR 307 and JOUR 320.* Explores how to engage diverse local communities through participatory journalism and communication strategies. Focuses on using digital tools to increase engagement with communities via field reporting and mobile platforms to produce stories across platforms.

JOUR 462 Advanced Media Law in the Digital Age (4, FaSp). The focus of the course will be to examine various aspects of the conflict (to the extent there is one) between the First Amendment, on the one hand, and other competing societal interests, on the other. This will include, as it must, consideration of the fact that while, in the United States, the First Amendment is a venerated icon of what it means to be an American, to the remainder of the world, the First Amendment, and all of its protections, is merely a local ordinance.

JOUR 414 Advanced Digital Media Storytelling (2, FaSp) Prerequisite JOUR 307, JOUR 320, JOUR 322. Production of a well-reported advanced multimedia package, with a blend of text, audio, video, photos, navigation and interactivity; final projects will be published by the Annenberg Media Center.

JOUR 323 Creating your Digital Footprint and Brand (2, Sp) Prerequisite JOUR 307, JOUR 320, JOUR 322. Build a personal website that features a culmination of your previous undergraduate journalism work; craft a professional digital profile using various social media platforms; understand the economics of the news business; prepare to enter the industry.

JOUR/PR Electives:

JOUR majors must take twelve units of JOUR and/or PR upper division electives (300-499) to fulfill this requirement. Consult with an Annenberg advisor for options.

*Created by Annenberg Advisement and Academic Services
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