USC Annenberg

School for Communication and Journalism

SCHOOL OF COMMUNICATION
REQUEST FOR COGNATE COURSE APPROVAL
MASTER'S IN COMMUNICATION MANAGEMENT

Name: _____ I.D.# _____

Date Requested: _____

Proposed Cognate # _____ Term: _____ Units_____

Course Title _____

Department_____

Professor _____ E-Mail _____

Cognate units will count towards your degree only with advisor approval.

Below is a list of pre-approved cognates. All other courses not on this list will require approval by the Director, Dr. Rebecca Weintraub.

GSBA 520x (online and on campus): Business Fundamentals for Non-Business Professionals
GSBA 548: Corporate Finance
MKT 530: New Product Development
MKT 536: Pricing Strategies
BAEP 556: Business Entrepreneurship: Technology Feasibility
BAEP 559: Investing in New Ventures
BAEP 555: Founder's Dilemma: Anticipate and Avoid Startup Pitfalls
CNTV 523: Feature Film Financing and the Studio System
CSCI 529a: Advanced Game Projects (4 units)
CSCI 529b: Advanced Game Projects (2 units)
INF 510: Principles of Programming for Informatics
INF 549: Introduction to Computational Thinking and Data Science
INF 556: User Experience Design and Strategy

To request a course not on this list: Attach syllabus and statement of how course fits into your program.

Action taken: Approved_____   Denied_____

Signature_____Date_____
(Director)

Note: Form must be received prior to the last day of add/drop period of the semester the student is planning to take the Cognate class.

Return completed and signed form to Adrienne Capirchio (azc@usc.edu) in ASC 140