

# Jennie O'Hagan

949 468-7502

jennierohagan@gmail.com

(Legal name: Jennifer O'Hagan Korneychuk)

Emmy-award winning multimedia journalist with extensive experience creating and leading innovative news platforms. Highly skilled producer and connector seeking to engage audiences in-person and on-screens with empathy and authenticity. Extensive experience interacting with celebrities, politicians and CEOs and comfortable communicating in fast-paced, high pressure environments.

## Professional Experience:

### Director of Programming

*The Boston Globe / NESN*

April 2022 - August 2024

- Led ambitious project to build studio and video content platform in New England's largest newsroom.
- Created *Boston Globe Today*, daily video news segments for digital delivery & daily linear TV show, Webby honoree, won 2 Silver Tellys, with total of 13 awards in first year
- Built and managed an intentionally diverse team of 16 professionals, fostering collaboration and innovation.
- Collaborated with external partners from inception, overseeing set design, editing, technology integration and content creation.
- Implemented successful multi-platform strategy for *Boston Globe Today*, leading to growth in audience reach and a boost in brand recognition and loyalty.
- With nearly 3M page views in year one, BGT increased engagement time by 27% above industry standards, including a 34% video completion rate.

### Co-Executive Producer

*Spectrum News 1 / LA Times*

Jan 2019 - Nov 2021

- Co-led the production of *LA Times Today*, receiving accolades including 2019 and 2022 LA Press Club Awards and a 2020 Emmy Award.
- Managed various aspects of production from the debut of program; including writing, line producing, segment production and the ensuring of high-quality content delivery.
- Booked high-profile guests such as Aaron Sorkin, Ruth E. Carter, Amanda Seyfried and Gina Prince Bythewood

### Executive Producer, Live Special Events

*KTLA Ch 5 - Los Angeles*

June 1992 - Jan 2019

- Orchestrated live Emmy-winning coverage of the highest Nielsen rated (in the nation) Rose Parade and KTLA Pre-Parade broadcasts.
- Produced live red carpet shows including coverage of the prestigious Academy Awards, Grammys and Primetime Emmys, also earning Emmy award recognition for this work.
- Began as intern for legendary entertainment reporter, Sam Rubin and rose to Executive Producer of Live Special Events, gaining experience in every role

### **Adjunct Professor**

*University of Southern California, Annenberg School of Communications and Journalism*  
Fall 2018 - present

- Teach courses on Image Management in Entertainment and the Role of Celebrity in Public Relations, engaging students in critical analysis and hands-on learning.
- Captivate students in dynamic dialogue about public relations and journalism, providing access to conversations with industry professionals, life skills and foundational practice needed to join these competitive fields.

### **Publicist / Video Producer (Consultant)**

*Disneyland Parks (Anaheim, CA)*

June 2007 - Present

- Publicity strategy consultant and video content producer for Disneyland Park. Assisted in major openings (ex: California Adventure) and re-branding (ex: Downtown Disney, Guardians of the Galaxy)

### **Board Member / Active Parenting facilitator**

*Harvest Home LA*

December 2011 - present

- Provided thought leadership with “working” board of eight professionals to help guide organization for pregnant women who are unhomed from one building to two, tripling availability of beds, space for classes and room to grow.

### **Publicist / Broadcast Media Coordinator (Contracted Seasonally)**

*OC (Orange County) Fair - Pacific Amphitheatre Summer Concert Series*

May 2009 - 2018

### **Executive Publicity Media Trainer & Speech Writer**

*Disney Channel (Burbank, CA)*

Consultant to SVP, Publicity

January 2011 – August 2014

**Additional journalism and public relations experience with companies including: Salem Radio Network, News12 Connecticut, KSBW-TV, KDOC-TV, OCNewsChannel.com, KCET-TV and Freeman/McCue Public Relations (clients: Volvo, Cirrus Aircraft)**

Skills:

- Excellent writing, communication and presentation abilities
- Strong leadership and team-building skills, demonstrated through successful program creation of both Boston Globe Today and LA Times Today and management as leader of KTLA live special events department and in multiple publicity consultant roles specific to training and mentoring teams.
- Expertise in multimedia production, including digital strategy, video production, and live event coverage.
- Proficient in curriculum development, having molded and innovated my USC classes since 2018, with a passion for fostering engaging, diverse and inclusive learning environments.
- Recognition from the Academy of TV Arts and Sciences (Emmys), LA Press Club, Telly Awards, Viddy Awards, Webbys, Religion Communicators Council, Academy of Interactive and Visual Arts and International News Media Association.

**Bachelor of Arts in Politics, Occidental College, Los Angeles, CA**